South Dakota Society of Medical Assistants

SDSMA Messenger

It's Time to Celebrate!

25th Anniversary!

Twenty-Five years have passed, can you believe it!
In case you forgot, here are some top news titles from 1995:

1. Murrah Federal Building in Oklahoma City destroyed via bombing
2. OJ Simpson verdict – "Not Guilty"
3. Microsoft releases Windows 95
4. Sony releases the PlayStation and enters the video game market
5. The first ever full-length computer-animated fil, *Toy Story*, is released by Walt Disney and Pixar
6. Salt Lake City selected by IOC to host the 2002 Winter Olympics
7. American gymnast Gabby Douglas is born and Selena, Mexican-born American singer is killed

Where were you 25 years ago? Where you a founding member of our society? Where you running around on the school playground? Where you even born?! If you didn't have the pleasure of attending any of the first, founding, meetings… here are some highlights.

The first, official meeting of the South Dakota Society of Medical Assistants was held on July 15th, 1995 with one speaker; Dr. John Sall who spoke on Pediatric Urology.

The first executive board consisted of Kerri Kurtenbach, President, Kristi Tuschen, Vice President, Cheryl Horsley, Treasurer, and Terri Somsen, Secretary. They held the first annual convention on May 18, 1996 where 61 participants attended a 5 hour session.

One of the focuses at the first annual convention was to stress the need for all MA's to complete the certification exam by June 1998; the exam cost $10 and held its certification for 2 years.

To think of all the things that have changed in the past 25 years, and for us to be so lucky to have some of those founding members still with us today; thank you for all you've done for this society and our communities.

2020 Fundraisers & Prizes

The executive board has added more ways to earn prizes throughout the state convention this year. Not only will attendees continue to have the silent auction and door prize raffles, we'll also continue to play heads/tails and the Knowledge Bowl, but new this year will be the Medical Assistant Amazing Race!
Prizes will be awarded to 1st, 2nd, and 3rd place teams. Directions on when and how to play will be provided at the convention. So! Make sure to brush up on all of your MA skills – administrative, clinical, lab, etc.

Know someone who goes above and beyond in their role?

Nominate them for SDSMA CMA of the YEAR!

Submissions due 3/1/20

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Ronald McDonald House Need List

Grocery
- Fruit snacks
- Pasta (Regular & Gluten Free)
- Coffee
- Coffee Filters
- Canned Pasta (Spaghetti-Os)
- Mac' N Cheese (Box & Individ.)
- Jell-O/Pudding Packs
- Breakfast Cereal

Cleaning/Paper Products
- Liquid dishwasher soap
- Antibacterial sprays
- Dryer sheets
- Antibacterial soap
- Kleenex
- Febreeze
- 33 Gallon Garbage Bags
- Hot/Cold cups
- Plastic Silverware

Miscellaneous
- Light bulbs (60W & 40W)
- Feminine Hygiene Products
- Brushes & Combs
- Basic metal pans & silverware

AAMA National News

From the desk of Donald A. Balasa,

"The Certifying Board (CB) of the American Association of Medical Assistants® (AAMA) has approved the launch of a three-year eligibility pilot program, which temporarily opens a new education pathway for medical assistants to become eligible to sit for the CMA (AAMA)® Certification Exam.

Applicants first submit their documentation for review, free of charge, to determine their eligibility to apply for the exam. The criteria and submission requirements for the review are outlined on the Eligibility Pilot Program webpage of the AAMA website.

Before implementing the program, the CB took into account several policy priorities, including but not limited to the following:

Maintaining global and national accreditation standards Heeding a recommendation from the National Commission for Certifying Agencies needing to collect and evaluate empirical evidence on examination performance by candidates who are not graduates of accredited medical assisting programs Examine all the CB's considerations and rationale in detail by reading the November/December 2019 Public Affairs article, "The CMA (AAMA)® Certification Exam Eligibility Pilot Program: Criteria and Rationale for the Three-Year Pilot Study," on the AAMA website."

As a reminder, the Recertification policy has changed with the AAMA beginning January 1st, 2020! Visit this link for more details: https://www.aama-ntl.org/news/press-releases#2020recertchange

New in 2019 – Regional Symposiums!

In 2019 regional symposiums were held in Watertown, Mitchell, and Sioux Falls (Feb 2020); the Rapid City regional symposium was postponed due to weather. The executive board has received positive feedback thus far, and as such we will continue them in 2020. Be sure to vote for your preferred locations at the annual convention. If you cannot attend convention this year, please contact Maggie for further information.

Special thanks are due for those members who helped coordinate speakers, locations, and meals for the regional symposiums; thank you to Kris Lindahl, Larin Albertson, and Tiffany Thiry!

Did you attend a regional symposium this year? If so, we would love to hear your feedback! Please send all comments, ideas and concerns to sdsma95@gmail.com.

Extra, Extra! Read all about it!

Want more ways to win prizes or extra entries into drawings at the 2020 State Convention?

Complete one of the following and you could win!

1. 10 appropriate questions & correct answers for the knowledge bowl sent to an executive board member by March 1st.

2. Donating a silent auction item

3. Donating to the Ronald McDonald house (see page 1 for details)

Do Not Forget to Reserve a Room!
Rooms will be available Thursday and Friday night at $109.
You will need to mention SD Society of Medical Assistants when calling to reserve.
Deadline is March 5th, 2020.

Hilton Garden Inn Sioux Falls South
Call: 605-444-4500
Address: 5300 South Grand Circle, Sioux Falls, SD 57108

2018-2020 Executive Board

Erica Arends – President
aren0079@mrs.umn.edu
Suzie Weir – Vice President
suzie.m.weir@gmail.com
Susan Hookie – Treasurer
shookie93@gmail.com
Maggie Olson – Secretary
maggie.olson@hotmail.com
Jo Penning – Immediate Past President
penningjo1959@gmail.com

Share your photos with us on social media!

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Have Questions? E-mail us! sdsma95@gmail.com

Registration and Convention Schedule

14 CEU's Offered in 2020

Friday

March 27th

7:00 – 8:00am	**Breakfast and Registration**
8:00 – 8:15am	Welcome
8:15 – 9:15am	**Dr. Mohammed Chowdhury** Heart Failure
9:15 – 10:15am	**Dr. Nick Kolterman** Let's Talk Feet
10:15 – 10:30am	Break
10:30 – 11:30am	**Kim Bellum** Generations in the Workplace
11:30 – 12:00pm	**SDSMA State Meeting**
12:00 – 1:00pm	Lunch
1:00 – 2:00pm	**Mary Tidwell & Mary Tranberg** Parkinson's
2:00 – 3:00pm	**Megan Hlavacek** Health Living SD
3:00 – 3:20pm	Break
3:20 – 5:20pm	**Dr. Justin Wubben** Nutrition & Holistic Medicine
5:20 – 5:30pm	Break
5:30 – 7:30pm	**Knowledge Bowl**

Don't forget that two student scholarships will be offered annually beginning this year at convention. Applications are due **February 1st, 2020**. Contact the executive board for details.

Saturday

March 28th

7:00 – 8:00am	**Breakfast and Registration**
8:00 – 10:00am	**Medical Assistant Escape Room/Amazing Race**
10:00 – 11:00am	**Roshal Rossman** SD Quitline and Vaping
11:00 – 11:30am	Break and End of Silent Auction
11:30 – 12:30pm	**Marla Dziedzic** Navigating Change
12:30 – 1:30pm	**Kevin Miles** Ronald McDonald House
1:30 – 1:45pm	Closing

Registration Fees

Members	**Non-Members**
Both Days: $110	Both Days: $130
Daily: $75	Daily: $105

Students: $75

****Early Bird Registration ONLY $100!****

Registrations **postmarked** by March 15th are only $100 for early bird registration special!

Any registrations postmarked after March 15th are $110

(additional $10 will be collected at the check-in table if not included in fee sent with registration)

No refunds after March 15th

Additional Meals

Meals are included for attendees in the registration fee for convention. If your guest is NOT a registered attendee of the Convention, they must pay $20 per meal.

Registration

Checks payable to: SDSMA

Mail to:
Susan Hookie
509 Aana Ave
Baltic, SD 57003

Name: _____ **Email:** _____
Address: _____ **City/State/Zip:** _____

AAMA Member: _____ **(Early Bird Registration: Yes/No)** **Non-AAMA Member:** _____ **Student:** _____

I Plan to Attend:

Friday: Convention: _____ **Meals:** Breakfast: _____ Lunch: _____ Knowledge Bowl: _____ (# of attending)

Saturday: Convention: _____ **Meals:** Breakfast: _____ (# of attending)

SOUTH DAKOTA | Society of Medical Assistants
AN AFFILIATE OF THE AMERICAN ASSOCIATION OF MEDICAL ASSISTANTS

Maggie Olson
25398 454th Ave
Montrose, SD 57048

Have you moved? New e-mail address? Be sure to update your information with the AAMA so that we can continue to keep you informed and send you notifications on our happenings!

Medical Assistant Trivia!

Which is not the role of a medical assistant?

A. Prepare room
B. Prepare patient
C. Patient physical exam
D. Take patient's vital signs

Who creates the rules and regulations to minimize workplace hazards?

A. CLSI
B. CLSI
C. FDA
D. OSHA

Which is not a vital sign of bodily function?

A. Weight
B. Temperature
C. Pulse
D. Respiration

Answers to Fall 2019 MA Trivia:
1. C 2. B 3. B

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