5.21.17 SDSMA Board Meeting

Safari Bar & Grill – Renner, SD

1. Attendees:
   1. Erica Arends
   2. Jo Penning
   3. Maggie Olson
   4. Susan Hookie
   5. Suzie Weir
2. Old Business:
   1. State Convention Summary
      1. Erica put the deposit down for next year at Hilton Garden Inn. Will keep setup the same. Thursday night setup for auction.
      2. Have vendors put up booths
         1. Sanford Health, Avera Health, BCBS, DakotaCare
         2. Have them have an auction/raffle item.
            1. Give members a “punch card” for the booths. The booths they go to they can be entered in the drawing for the auction/raffle item.
3. New Business
   1. Declining Membership numbers
      1. How to increase?
         1. Loosing members who aren’t registered through AAMA. Students who aren’t interested upon graduation.
      2. Look into getting an MA list from SDBOME
         1. Can view this information from their website once they have the site updated. Can afford to get this if it is at cost. Reach out to western region to get their members interested in joining our events/meetings. Carmon Monk-??. Western Dakota Tech – reaching out to ensure their students have what they need to meet our requirements? Maybe create a chapter out there?
         2. Have a meeting out at Western Dakota Tech for free?
         3. Break down the cost of CEU’s for MA’s to attain and how paying “X” for State gets you this many CEU’s and “X” for AAMA gets you 8 free SECMA CEU’s
   2. Student members
      1. How to increase?
      2. Essay contest that they submit by April 30th. Announce at State.
         1. Scholarship for School - $250 / two scholarships
         2. Offer discount to the next state meeting for the two winners
      3. Sponsor to Nationals?
         1. Sponsor them to go to nationals – Student rate per day is $45 where Members is $100 per day.
            1. Pay for registration
            2. Room covered by staying with two state members
            3. Students would have to pay for flight/travel and food out there
      4. Knowledge bowl/certification prep at State?
         1. Questions that would show up on their CME exam
      5. Pay for first year of membership as AAMA
         1. $35 for one student membership
         2. $65 for two years student membership
         3. Only requirement is to attend Chapter and State meetings
         4. **“you’re first year of CEU’s paid for”**
   3. Magnets
      1. Send to just members? All MA’s in the state?
         1. All MA’s in the state; once we get the information from SDBOME
            1. Continue to Wendy Olson for printing
      2. Minnesota and Iowa
         1. Send to schools, Tyler Clinic, Edgerton Clinic, Pipestone, Luverne
   4. CEU’s
      1. Work to get more free opportunities through the AAMA for members. Cost is always an issue.
         1. AAMA has a form to complete that we can submit for a quiz to get CEU’S for members
            1. Once very quarter
            2. Must be 20 questions

Can be T/F – Multiple Choice

* + - * 1. Can be an article someone wrote that we need to get approval to submit for and can then create quiz for members to send in to get Free CEU’s.

Can put on the website

* + 1. Work with Avera to get some approved? Cindy Purring.
       1. Webinar’s that members can attend to get CEU’s approved for members.
       2. Can we publish them on the website?
          1. Avera’s monthly webinars that could be approved to be put on our website
       3. Can we do a webinar session at the State convention for a CEU that was approved, but someone could not attend?
  1. Nationals
     1. Travel Arrangements
        1. Jo – Driving
        2. Susan – Work will pay for flight/room. One other member from her work may go. May drive with Erica.
        3. Erica- will rent a car and travel
        4. Suzie/Maggie – not attending 2017
  2. Excel awards
     1. Volunteer work
        1. Donated over 225lbs of food to Feeding SD
     2. Marketing
        1. Newsletters
           1. Separate from website and magnets
        2. Website
           1. Separate from newsletters and magnets. – Eric and Maggie to submit paperwork
  3. Treasurer
     1. Creating a spreadsheet with money flow for the year to hand out at State
        1. Maggie has example from SECMA to give to Suzie to begin. Erica/Maggie/Suzie can work on putting this together
  4. Secretary
     1. Monthly or quarterly blog via website to increase membership awareness
        1. Tips of the Quarter. Website changes. AAMA news. Get ready for “x meeting” come up.
           1. Will members get an e-mail stating there is new information?
        2. School spotlight
        3. Job openings
     2. All board members could contribute
        1. Erica and Maggie will get this started and look for ideas from other board members
  5. Fundraising
     1. Amazon
        1. Members shop and we earn money off of purchases. Can pursue and research
           1. Susan will look into this
     2. PAve Monday’s lunch in October for MA Month
        1. Maggie will look into this

1. Open Forum
   1. Walk through out to recertify at an event
      1. Put on the website
   2. Northern Plains Chapter meeting
      1. 9/30
   3. Sioux Empire Chapter Meeting
      1. 9/23
      2. 2/10
   4. Dress code for State
      1. On Registration “please remember this is a professional event; please remember to wear proper attire. No ripped jeans”
   5. PAve MA Day on the Wednesday of MA week in October
   6. MA event/Mixer on Friday night of State convention
      1. At the Hotel Bar?
         1. Hotel would add for additional cost
         2. Give aways at the mixer event
      2. At an outside location?
   7. Have an AAMA board member come to the event and speak?
      1. Can choose who we want to have come talk
2. Next Meeting
   1. July 30th 4pm at Safari or new Garretson Restaurant